

2021 亚洲非织造材料展览会
Asia Nonwovens Exhibition and Conference (ANEX)
第十九届上海国际非织造材料展览会
The 19th Shanghai International Nonwovens Exhibition (SINCE)

展后报告

POST SHOW REPORT

2021.07.22-24
中国·上海世博展览馆

Shanghai World Expo Exhibition and
Convention Center, Shanghai, China

SPONSORED BY

中国技术市场协会 China Technology Market Association (CTMA)
亚洲非织造材料协会 Asia Nonwoven Fabrics Association (ANFA)

ORGANIZED BY

上海希达科技有限公司 CNTA Science & Technology Co., Ltd.



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▶ 展会概览 EXHIBITION OVERVIEW

2021亚洲非织造材料展览会+第十九届上海国际非织造材料展览会于2021年7月22-24日在上海世博展览馆1号馆、2号馆成功举办。本次展会由中国技术市场协会、亚洲非织造材料协会主办，上海希达科技有限公司、Informa Markets承办。

ANEX2021+SINCE2021展会面积达35,000㎡，汇聚521家海内外展商，展品范围覆盖非织造行业全产业链，包括非织造材料及相关深加工产品，非织造材料上下游设备、辅助设备及配件，纤维原料及化工原材料，相关服务等。同时，展会云集卫生、过滤、医疗、擦拭、面料及服装、汽车、家居等行业专业买家，观众人数达24830。



展会同期举办全球非织造材料工业峰会及展商技术演讲，

涵盖非织造材料产业链热点，分析全球非织造材料现状与发展趋势，分享先进技术及创新应用，为行业提供高效交流平台。

为期三天的展会，集技术交流与贸易往来于一体，为非织造材料行业相关企业、组织和个人收集市场信息，了解前沿技术，扩大业务网络，获取商业机会提供了重要平台。

2021 Asia Nonwovens Exhibition and Conference (ANEX)+ The 19th Shanghai International Nonwovens Exhibition (SINCE) was successfully held in Shanghai World Expo Exhibition and Convention Centre during July 22nd to 24th, 2021.

ANEX2021+SINCE2021 reached an exhibition area of 35,000㎡ and brought together 521 exhibitors at home and abroad. The range of exhibits covers the whole industry chain from nonwovens raw materials, nonwovens production machinery & accessories, nonwovens roll goods, testing and inspection machinery to converted goods. At the same time, the exhibition gathered 24,830 trade visitors from hygiene, filtration, medical, wiping, fabrics & apparels, automotive, home furnishings & upholstery and other industries.

At current, Global Nonwovens Summit and Exhibitors Technical Presentation were held and provided an efficient communication platform for the industry.

ANEX2021+SINCE2021 is a significant event that enables various companies, organizations and individuals related to nonwovens to come together to collect cutting-edge technologies and information and to expand their business networks.



展会规模: **35,000**㎡

Exhibition Scale: **35,000**㎡



展商数量: **521**

Exhibitors: **521**



观众数量: **24,830**

Visitors: **24,830**

▶ 观众分析 VISITOR SUMMARY

24,830 名专业观众
trade visitors

国内观众较上届增长 **3%**
Domestic Visitors increased **3%**



95.35%

观众对本届展会表示满意
of the visitors are satisfied
with their experience



96.22%

观众表示将会继续参加下一届展会
of the visitors are likely to
attend SINCE in the future



94.63%

观众愿意把SINCE推荐给朋友和观众
of the visitors are likely to
recommend SINCE to their
friend or colleague

▶ 观众所在行业划分 INDUSTRY BREAKDOWN OF VISITORS



53.18%

吸收性卫生产品
Absorbent Hygiene
Products



30.32%

医疗
Medical



24.75%

过滤材料
Filtration Media



17.36%

擦拭
Wiping



17.03%

面料及服装
Fabrics and Apparels



11.80%

家居
Household



8.84%

包装
Packaging



8.16%

汽车内饰
Automotive
Interior



5.24%

电力电子
Electric &
Electronics



5.18%

农业/园艺
Agriculture/
Horticulture



4.87%

土木工程
Civil Engineering
Geotextiles



4.86%

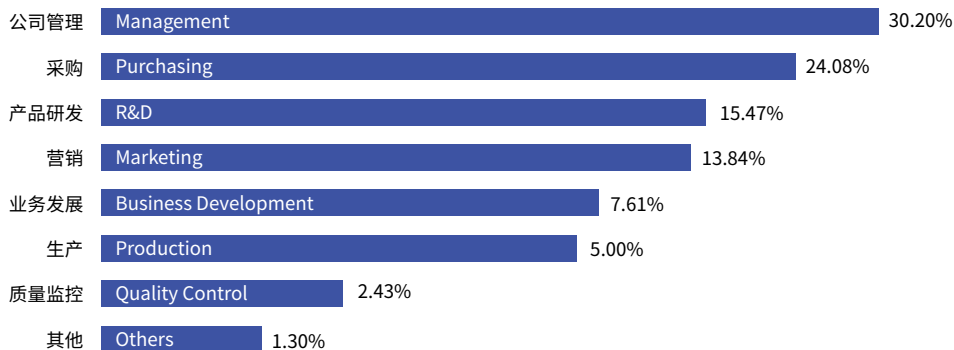
建筑
Building



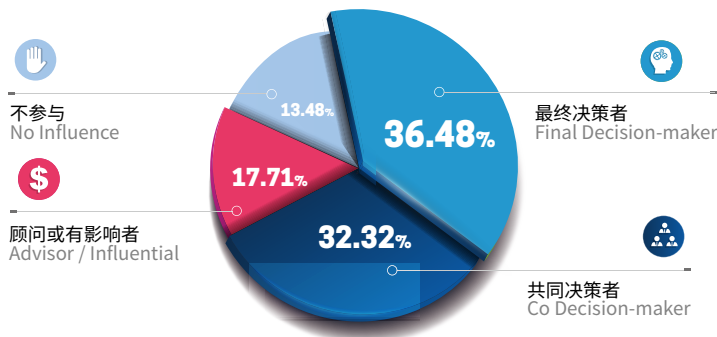
2.93%

其他
Others

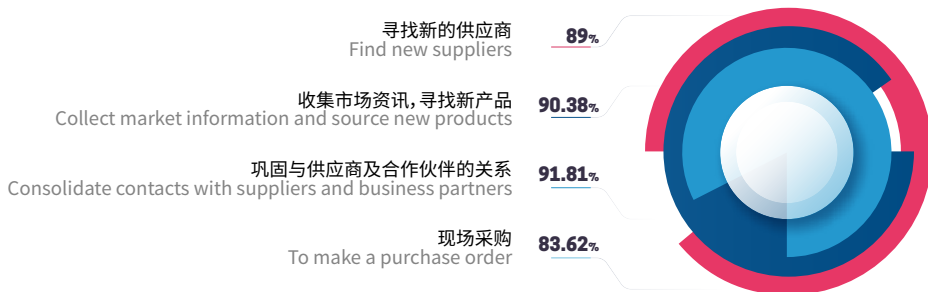
观众职能划分 JOB FUNCTION BREAKDOWN OF VISITORS



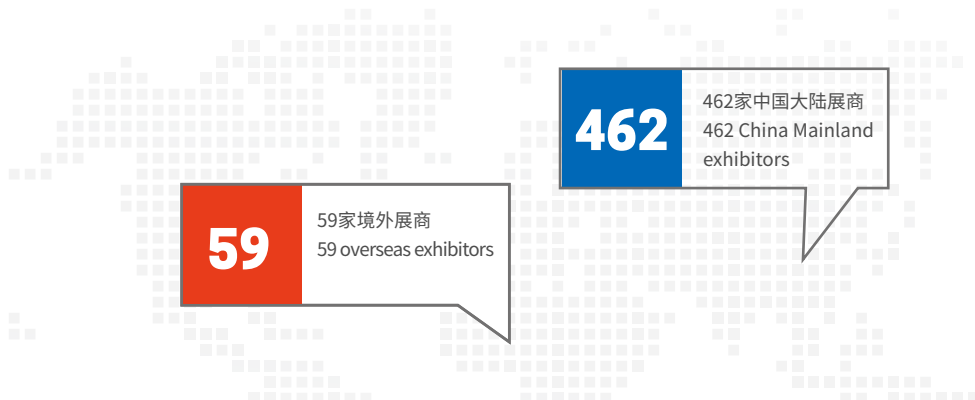
观众采购影响力 VISITOR'S LEVEL OF INFLUENCE ON PURCHASING



观众参观目的 VISITORS' MAIN REASON FOR VISITING

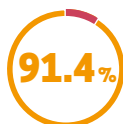
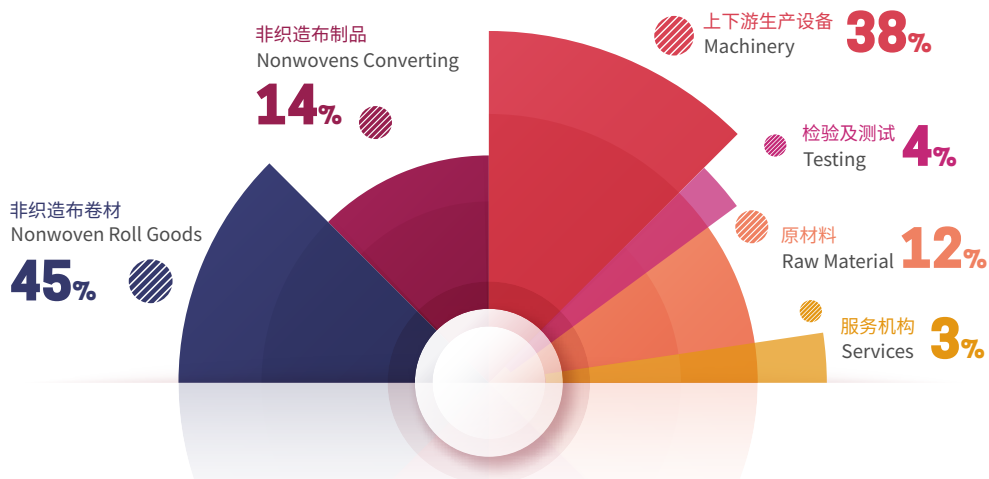


► 展商分析 EXHIBITOR SUMMARY



521家展商 来自13个国家及地区 521 Exhibitors From 13 countries and regions

► 展品类别分布 EXHIBITS CATEGORY BREAKDOWN



展商对本届展会表示满意
of the exhibitors were satisfied with the exhibition



展商表示可能继续参加下一届展览会
of the exhibitors will participate in SINCE2023



► 展商之声 EXHIBITOR FEEDBACK



未来，我们也希望在SINCE展会的平台上更多地宣传Berry的新产品、新技术，增强与行业专业观众的交流，更好地为行业带来不一样的产品和解决方案。

In the future, we will continue to join SINCE and promote more Berry's new products and new technologies, enhance communication with industry professional audiences, and bring different products and solutions to the industry.

贝里国际集团
Berry Global

这个展会是非常难得的在中国的非织造布领域的盛会。我们的客户、我们的对手都有参加这个展会。我们希望这次展会能给大家传递更加积极向上的信息。

ANEX+SINCE is a very important event for nonwoven industry in China. Our customers and our opponents have participated in ANEX+SINCE. We hope that this exhibition can deliver a more positive message to everyone.

安德里茨(中国)有限公司无锡分公司
Andritz (China) Co., Ltd. Wuxi Branch

行业里面有这样的一个聚会，给我们行业里的企业，包括跟客商之间，创造了一个面对面沟通的机会。

ANEX+SINCE created a face-to-face communication opportunity for companies and customers in our industry.

俊富非织造材料有限公司
JOFO Nonwovens Co., Ltd.

通过展会我们充分展示了自己公司的品牌形象，真邦有更大的机会向行业优秀的同行们学习、合作，共同促进行业的健康发展。

On the exhibition, we have fully displayed our company's brand image, and Zhenbang has a greater opportunity to learn from and cooperate with outstanding colleagues in the industry, and jointly promote the healthy development of the industry.

浙江真邦实业有限公司
Zhejiang Zhenbang Industrial Co., Ltd.



▶ 同期活动回顾 CONCURRENT EVENTS REVIEW

全球非织造材料工业峰会

Global Nonwovens Summit (GNS)

3 大市场报告
Market Reports

5 场主题演讲
Keynote Speeches

500+ 参会人次
Attendees

在本届展会同期举办的全球非织造材料工业峰会上，全球三大洲无纺布协会ANFA、EDANA、INDA带来了亚洲、欧洲、北美等非织造材料市场报告及未来市场趋势预测，来自俊富和清华大学环境学院的嘉宾分别从企业发展和科学研究的角度，为非织造企业提供发展方向。

GNS (Global Nonwovens Summit) was held at the same time of the exhibition. The three continents association and well-known nonwovens enterprises at home and abroad provided the up-to-date information, tech-trends and market conditions for the Chinese and global nonwovens workers.



2021.7.23

13:30-13:40

欢迎辞

Welcome Speech

嘉宾

向阳, 中技协非织造材料专业委员会会长, 上海长三角非织造材料工业协会名誉会长

Xiang Yang, Chairman, China Nonwovens Technical Association; Honorary President, Yangtze River Delta Nonwovens Industry Association

13:40-14:10

2020, 欧洲非织造材料行业值得记录的一年

2020 A Record Year for Nonwovens in Greater Europe

嘉宾

Jacques Prigneaux, 欧洲非织造材料协会 (EDANA) 市场分析和经济事务总监

Jacques Prigneaux, Market Analysis & Economic Affairs Director, EDANA

14:10-14:40

疫情影响下的北美非织造材料行业

The Impact of the Pandemic on the North American Nonwovens Industry

嘉宾

Dave Rousse, 美国非织造材料协会会长

Dave Rousse, President, INDA

14:40-15:10

2020年亚洲非织造材料行业

Asia Nonwovens Industry in 2020

嘉宾

向阳, 中技协非织造材料专业委员会会长, 上海长三角非织造材料工业协会名誉会长

Xiang Yang, Chairman, China Nonwovens Technical Association; Honorary President, Yangtze River Delta Nonwovens Industry Association

15:10-15:40 战略致胜——本土企业跨越式发展之路

Win by Strategy – Leapfrog Growth of Chinese Company

嘉宾

田雨, 首席执行官, 俊富非织造材料有限公司
Rain Tian, CEO, JOFO Nonwovens Co., Ltd.

15:40-16:10 非织造材料可持续发展:湿巾环境影响评估及塑料污染防治探讨

Sustainable Development of Nonwoven Materials: Life – Cycle Environmental Impact Assessment and Plastic Pollution Prevention Measures of Wet Wipes

嘉宾

温宗国, 教授、博士生导师, 清华大学环境学院循环经济产业研究中心
张宇婷, 博士, 清华大学环境学院循环经济产业研究中心
Wen Zongguo, Professor, Research Center for Industry and Circular Economy, School of Environment, Tsinghua University
Zhang Yuting, PhD, Research Center for Industry and Circular Economy, School of Environment, Tsinghua University

展商技术演讲

Exhibitors Technical Presentation

10 场技术演讲
Technical Presentations**1000+** 参会人次
Attendees

来自行业实力企业的演讲嘉宾发表精彩演讲, 分享非织造行业的新材料、新产品、新技术。展商技术演讲为参展企业和专业观众技术交流和学习提供了高效的平台。

Exhibitor Technical Presentation invited 10 well-known exhibitors to participate. The product promotion and technology speech of the exhibitors provided an excellent opportunity for professional visitors to exchange and learn the technology.

**2021.7.22****11:00-11:30 TSI 口罩过滤效率测试技术**

TSI Filtration Efficiency Test Technology of BFCs (Barriers Face Coverings)

嘉宾

邓志强, 区域销售经理, 提赛环科仪器贸易(北京)有限公司
Deng Zhiqiang, Regional Sales Manager, TSI Instrument (Beijing) Co., Ltd.

11:30-12:00 医用无纺布的市场发展和对感控领域的影响

Healthcare Nonwovens Market Dynamics and the Impact to Healthcare Associated Infections

嘉宾

沈宁, 医疗产品管理和亚洲市场部总监, 贝里国际集团HHS事业部
Shelly Shen, Healthcare PLM & Asia Marketing Director, Health, Hygiene and Specialties, Berry Global

- 13:30-14:00** 可冲散、能降解无纺布
Flushable and Degradable Nonwovens
嘉宾
孙信, 高级工程师, 总经理, 江苏金三发卫生材料科技有限公司
Sun Xin, Senior Engineer, General Manager, Jiangsu Kingsafe Hygiene Material Technology Co., Ltd.
- 14:00-14:30** 赛得利无纺——技术让生活更美好
Sateri Nonwoven – Technology Improve Everyone's Life
嘉宾
陈锐, 无纺研发总监, 赛得利
Ryan Chen, Head of Nonwoven R&D, Sateri
- 14:30-15:00** ISO 29463 – 3和ISO 16890滤料测试解决方案 - Palas® MFP系列测试台
ISO 29463 – 3 & ISO 16890 Filter Media Test Solution – Palas® MFP Series Tester
嘉宾
王雪峰, 销售经理 - 工业&高校科研, 帕刺斯仪器(上海)有限公司
Linus Wang, Sales Manager – Industry & Science, Palas Instruments (Shanghai) Co., Ltd.
- 15:00-15:30** 源自初级原料端的产品管理方案, 携手走向可持续发展的未来
Product Management Solutions from the Primary Raw Material Side, Hand in Hand Towards a Sustainable Future
嘉宾
张茜, 市场部高级专员, 特思达(上海)纺织检定有限公司
Bessie Zhang, Marketing Senior Officer, TESTEX (Shanghai) Textile Testing Co., Ltd.
- 15:30-16:00** 俊富俊纺混合无纺布技术
JOFO JoForm Hybrid Nonwovens
嘉宾
田雨, 首席执行官, 俊富非织造材料有限公司
Rain Tian, CEO, JOFO Nonwovens Co., Ltd.

2021.7.23

- 10:30-11:00** 精准施胶、高效高产背后的诺信新产品新技术
Nordson New Products behind Precisely and Efficient Dispensing
嘉宾
朱月明, 产品应用专家, 诺信(中国)有限公司
Rod Zhu, Application Supervisor, Nordson (China) Co., Ltd.
- 11:00-11:30** “柔”“韧”有余: 陶氏新一代ASPUN™ AT聚乙烯纤维级树脂
Can Softer be Stronger? – Dow New ASPUN™ AT Polyethylene Fiber Resins
嘉宾
禹海洋, 亚太区健康与卫材技术经理, 陶氏化学(中国)投资有限公司
Brian Yu, AP Health & Hygiene Application Technology Leader, Dow Chemical (China) Investment Co., Ltd.
- 11:30-12:00** 肤素纤维在无纺领域的功能性应用
Functional Application of Fousu Fiber in the Nonwoven Field
嘉宾
石成匡, 总经理, 杭州萧山凤凰纺织有限公司
Jack Shi, General manager, Hangzhou Xiaoshan Phoenix Textile Co., Ltd.